

## 3.1 QUOTES

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1.

### The White House

September 16, 1982

Mr. Asti's efforts to encourage a higher level of individual initiative and private sector involvement [in sustainable community building and design] are commendable and well in line with the President's task force on Private Sector Initiatives.

*Jay Moorhead  
Special Assistant to the President*

2.

In the tradition of *Frank Lloyd Wright's* Broadacre City; *Corbusier's* Chandigarh; *Lucio Costa's & Oscar Niemeyer's* Brasilia; and *Paolo Solari's* Arcosanti; *William Asti's* cities of the 21st Century, Prodigy (1980) and Centennial (1986), continue the lineage of evolution of significant form and methodology in the development of global communities.

3.

Thirteen years before the Eco-City Movement was established and five years before the Rocky Mountain Institute began, in 1977 Mr. Asti created the first private foundation in the United States dedicated to the issue of educating individuals and communities about the development of communications based (post-industrial) sustainable communities, and in 1980, thirteen years before the founding of the U.S. Green Building Council and while Alvin and Heidi Toffler were writing about the Third Wave, Asti designed "Prodigy" the first "Third Wave City of the Future," in history, the first attempt at defining a 21st Century community based on a post-industrial, sustainable economy. During the ensuing years, he developed a follow-up model of his future city along with a process for the re-development of existing communities for a post industrial economy which is currently being implemented.

4.

"The Renaissance Man."

"Bill Asti is intelligent, wordly and complex."

- Lila Ashmore  
*Inviting Arkansas*

## 5.

“Sustainability is not a buzz-word anymore; it’s a matter of “survival of the fittest.” Any meaningful achievement in this area of sustainability will require some significant paradigm shift in our attitude about how we live, how we consume our resources, how we govern ourselves and how we provide for our mobility needs. I think Bill has done an excellent job in exploring these issues.”

- Subrata Basu, AIA, AICP  
*Miami-Dade County Department of Planning and Zoning*

## 6.

“Whether you call it smart growth or sustainability or green, the point is we should be doing everything possible to reduce our footprint and reduce our dependence on carbon fuels. Bill has been an advocate of smart growth and sustainability before the two terms had even been invented.”

- Ellis L. McIntosh, AIA, LEED AP  
*The McIntosh Group, LLC, Tulsa, Oklahoma*

## 7.

“Many industries and individual sectors of society are searching for their way to tread more lightly on our environment. To achieve the sustainability goals needed for this epoch, thoughts and actions must be coordinated, working in concert to maximize the benefit to our communities. Bill has always had the ability to see the larger picture while encouraging and orchestrating individual initiatives. Bill's knowledge, sensitivity, and thoughtful insights will certainly advance the ideas to achieve sustainable communities.”

- Richard Renfro, AIA  
*Renfro Design Group, Inc. New York City*

## 8.

"Multi-talented"

- Phyllis Brandon  
*Arkansas Democrat-Gazette*

## REVIEWS

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### Readers Favorite - Book Reviews and Award Contest

Silver Award Winner / Non-Fiction General Category

#### 1.

“As an architect and economist, Bill Asti is more than well qualified to write on how people must work together to create sustainable communities for future generations.”

*-Readers Favorite - Book Reviews and Award Contest*

#### 2.

“This is a very well-written and edited book that puts forth Bill Asti's vision of our world and where we may have gone wrong. It is well organized into sections and ends with his model of a good future community.”

*-Readers Favorite - Book Reviews and Award Contest*

#### 3.

“... this book is written at a level that will appeal to college students and graduates; it would be a great textbook for many college classes.”

*-Readers Favorite - Book Reviews and Award Contest*

## ForeWord Reviews

#### 4.

A long-time architect with a passion for sustainable development, who trained under a student of Frank Lloyd Wright, Asti unleashes his philosophy of the unlimited human potential to create a livable world. He answers the age-old question ‘Which came first—the chicken or the egg?’

*-Gabriela Worrel  
ForeWord Reviews*

## 5.

Asti goes on to systematically lay out a framework for thinking about a sustainable future . . . modernity, politics, economics, problem-solving strategy, efficiencies, climate change, health care, and land use policy are just some of the things discussed.

-Gabriela Worrel  
*ForeWord Reviews*

## 6.

The author's enthusiastic assertion—that humans still continually shape their societies through their choices and actions—is a compelling and desperately needed message that will be appreciated by thoughtful citizens . . .

-Gabriela Worrel  
*ForeWord Reviews*